- 14. (NEW) A composition for coloring keratin fibers comprising
 - (a) at least one tenside of formula (I)

$$\begin{bmatrix}
O \\
\parallel \\
(MO)_y - P - (R)_x
\end{bmatrix} + x B^- (I)$$

wherein y is an integer from 0 to 2, x is an integer from 1 to 3, and the sum of x and y is 3, wherein M is hydrogen, an alkali metal, alkaline earth metal, or an ammonium cation, or an alkyl radical having 1 to 4 carbon atoms that is optionally substituted by one or more hydroxyl groups, wherein B is a physiologically compatible anion, and wherein R is a radical of formula (II),

- (b) at least one conditioning component; and
- (c) at least one dye or dye precursor, or combinations thereof.



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- 15. (NEW) The composition of claim 14, wherein the composition further comprises at least one anionic tenside.
 - 16. (NEW) The composition of claim 15, wherein the anionic tenside comprises a soap.
- 17. (NEW) The composition of claim 14 wherein the conditioning component comprises a low molecular weight quaternary ammonium compound.
- 18. (NEW) The composition of claim 14 wherein the conditioning component comprises a cationic polymer.
- 19. (NEW) The composition of claim 18 wherein the cationic polymer comprises a quaternized cellulose derivative.
- 20. (NEW) The composition of claim 18 wherein the cationic polymer comprises Polyquaternium-2.
- 21. (NEW) The composition of claim 14 wherein the conditioning component comprises a quaternized protein hydrolyzate.
- 22. (NEW) The composition of claim 14 wherein the conditioning component comprises a silicone oil.
- 23. (NEW) The composition of claim 14 wherein the dye or dye precursor comprises at least one oxidative developer dye precursor.

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- 24. (NEW) The composition of claim 14 wherein the dye or dye precursor comprises at least one indole derivative, or indoline derivative, or combinations thereof.
- 25. (NEW) The composition of claim 14 wherein the dye or dye precursor comprises at least one substantive dye, or natural dye, or combinations thereof.
- 26. (NEW) The composition of claim 14 wherein the tenside of formula I comprises at least one compound selected from Linoleamidopropyl PG-Dimonium Chloride Phosphate, Cocamidopropyl PG-Dimonium Chloride Phosphate or Stearamidopropyl PG-Dimonium Chloride Phosphate, or combinations thereof.
- 27. (NEW) The composition of claim 26 wherein the conditioning component comprises at least one low molecular weight quaternary ammonium compound or cationic polymer, or combinations thereof.

- 28. (NEW) A method for coloring keratin fibers comprising applying to keratin fibers a composition comprising
 - (a) at least one tenside of formula (I)

$$\begin{bmatrix}
O \\
\parallel \\
(MO)_y - P - (R)_x
\end{bmatrix} + x B - (I)$$

wherein y is an integer from 0 to 2, x is an integer from 1 to 3, and the sum of x and y is 3, wherein M is hydrogen, an alkali metal, alkaline earth metal, or an ammonium cation, or an alkyl radical having 1 to 4 carbon atoms that is optionally substituted by one or more hydroxyl groups, wherein B is a physiologically compatible anion, and wherein R is a radical of formula (II),

- (b) at least one conditioning component; and
- (c) at least one dye or dye precursor, or combinations thereof.

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- (NEW) The method of claim 28 wherein the composition further comprises at least 29. one anionic tenside.
- 30. (NEW) The method of claim 29 wherein the conditioning component comprises at least one low molecular weight quaternary ammonium compound, or cationic polymer, or combinations thereof.
- 31. (NEW) The method of claim 30 wherein the tenside of formula I comprises at least one compound selected from Linoleamidopropyl PG-Dimonium Chloride Phosphate, Cocamidopropyl PG-Dimonium Chloride Phosphate or Stearamidopropyl PG-Dimonium Chloride Phosphate, or combinations thereof.
 - 32. (NEW) The method of claim 30 wherein the anionic tenside comprises a soap.